



Official Delegate Mailer



April 29th - May 2nd


Bayamón, Puerto Rico



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Foreword

HEY AIESEC!

It's with great pleasure and excitement that AIESEC in Puerto Rico and AIESEC in Dominican Republic bring to you the Caribbean Leadership Congress 2010 which will be a unique opportunity to improve your skills, build a network and learn how to perform in your role successfully to achieve goals.

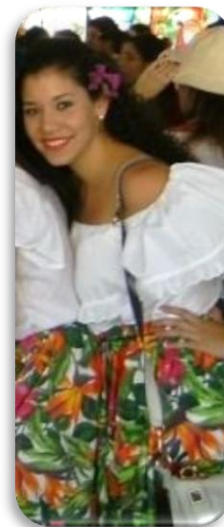
This year Puerto Rico is the proud host and we're excited to receive all the international delegates and the Puerto Rican AIESECers that work hard to move the organization forward. This is an opportunity for us to showcase our efforts and development as a country and we're eager to demonstrate to the network the quality of our work and of Puerto Rico as a whole.

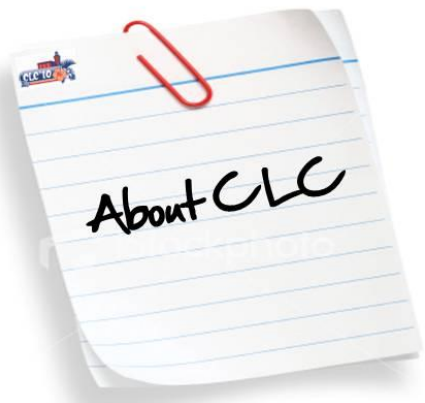
The Congress Committee has been working arduously to deliver the best congress and great sessions that connect with external reality. We promise this will be a memorable experience not only in your AIESEC career but in your personal life also. Do not forget that the Congress Committee is here to make this congress unforgettable, so if you need anything from us, we will be pleased to help you. See you in Puerto Rico!

Yours truly,

Naihomy Alamo

CCP Caribbean Leadership Congress 2010
AIESEC in Puerto Rico





The Caribbean Leadership Congress (CLC) is a unique event in the IGN brought jointly by AIESEC Dominican Republic and AIESEC Puerto Rico. With roughly than 125 delegates attending from different countries around the IGN and the world, CLC guarantees professional networking among leaders from Caribbean and the rest of the world, truly highlighting the vast international network that AIESEC provides. A vast range of important topics, sessions, and special events will help delegates gain important development and leadership skills in order to further develop themselves professionally and drive our organization forward.

A very special highlight of this CLC is we will be welcoming Aman Jain, President of AIESEC International. He will coming as your Conference Chair and guest speaker during the conference and will be available for dialogue. This is a great honor to be receiving the President of our organization, given that Puerto Rico has not received a visit from the President since 1989.



The conference is structured in such a way that all delegates will find effective and resourceful agendas: Taking Responsibility (TR) and Leadership Role (LR). The former track, TR, is aimed at getting new members caught up to speed with the AIESEC organization as well provide them with the basic stepping stones of the AIESEC experience and how to take personal ownership within AIESEC. The latter track, LR, is geared towards taking members that have already passed through the TR and now find themselves in leadership roles. These sessions will strengthen delegates' leadership skills so they can return to their home country a stronger leader.

It should be noted that this is only the second annual CLC. The first ever CLC was held in 2009 in the Dominican Republic, where roughly 60 delegates from around the region joined together to network and learn to make this 4-day congress a success and that is why we are holding the second annual CLC here in Puerto Rico. Our expectations are high and our goals are attainable. We want this conference to be impactful and intense. It's up to you to be a part of history.





Puerto Rico, officially the Commonwealth of Puerto Rico (Spanish: "Estado Libre Asociado de Puerto Rico" — literally Associated Free State of Puerto Rico), is a self-governing unincorporated territory of the United States located in the northeastern Caribbean Sea, east of the Dominican Republic and west of the Virgin Islands. Puerto Rico (Spanish for "rich port") is composed of an archipelago that includes the main island of Puerto Rico and a number of smaller islands, the largest of which are Vieques, Culebra, and Mona.

INTERESTING FACTS

- The capital of Puerto Rico is San Juan.
- The official currency of Puerto Rico is the United States Dollar (USD).
- The official languages are Spanish and English.
- There are roughly 4 million inhabitants on the Island.
- The current Governor of Puerto Rico is Luis Fortuño.
- The main Island is roughly 100 miles east to west and 35 miles north to south.
- The "unofficial mascot" of Puerto Rico is the "Coquí," which is a small frog that is only found in Puerto Rico and is recognized by the distinct noise it makes.
- After nearly 400 years of Spanish colonial rule, Puerto Rico went under United States' jurisdiction following the 1898 Spanish-American War.
- Puerto Ricans were granted US Citizenship in 1917.
- Main exports include: chemicals, electronics, apparel, rum, beverages, medical equipment, pharmaceuticals, and canned seafood products.
- Main imports include: food, oil/petrol products, machinery, equipment, chemicals, among others.
- Baseball, boxing, volleyball, soccer, and basketball are all popular sports in Puerto Rico.
- The national beer of Puerto Rico is *Medalla*.
- The Puerto Rican culture is comprised of mainly 4 groups: African, Taíno, Spanish, and North American.
- The median household income is roughly \$18,000, which is comparable to Latvia or Poland.
- Although Salsa and traditional music remain popular in Puerto Rico, Reggaeton has gained a stronghold among the younger generations.
- *El Yunque* rain forest is the only such forest under United States National Park System.
- Puerto Rico has 50 rivers and 17 lakes, although all the lakes are man-made.





Getting here...

Luis Muñoz Marín International Airport in San Juan (SJU) is the island's main airport and is most likely the cheapest and easiest to fly into which is located in the area known as Isla Verde.

Getting around...

In Puerto Rico, it is relatively easy for visitors to get around and along with help from the OC Logistics, seeing the Island will not be difficult. There are taxis, car rentals, buses, and public transportation available throughout the country. Driving is on the right-hand side of the road. All the same rules as any part of the United States, except that the signs are in Spanish, the distance markers in kilometers and the gas sold in liters. All that is required to drive a car in Puerto Rico is a valid Country or International Driver's License.



Renting a Car

To rent a car, you must be at least 21 years of age and hold a valid Country or International Driver's License. Agencies are located around the island. Includes: AAA, Afro, Avis, Budget, Charlie, Discount, Hertz, L & M, Leaseway, National, Popular Leasing, Target, Thrifty, and Vias. Rates and availability can be found at any of the websites of the aforementioned car rental companies.

Buses

The Metropolitan Bus Authority (or AMA, its Spanish acronym) operates in the San Juan Metropolitan area. Stops are marked by magenta, orange and white signs which read "Parada." Buses run between certain hours, usually until 9:00 p.m. For routes and terminal schedule information, call (787) 767-7979. The Metro I, II, & III Buses cost \$.50 per fare and all others cost \$.75 per fare (exact change required).

Taxis

Taxis in Puerto Rico are generally expensive. The Tourism Taxi Program, recently instituted by the Puerto Rico Tourism Company, has simplified the fare structure between the airport, piers and several major tourism zones in the San Juan area. Charge set rates as follows (effective from November 17, 2005):

- Zone 1 -Luis Muñoz Marín International Airport
- Zone 2 - Isla Verde (\$10)
- Zone 3 - Condado, Ocean Park and Miramar (\$15)
- Zone 4 - Old San Juan, Piers in Old San Juan, Puerta de Tierra and Miramar (\$19)
- Zone 5 - Conventions Center and Luis Rivas Dominichi Airport in Isla Grande (\$15)

Taxi Rates

- Minimum charge - \$3.00
- Initial charge - \$1.00 x 1/13 mile
- Charge - \$0.10 waiting time (every 45 seconds)
- Each piece of luggage (excluding hand pieces) - \$0.50
- Extra piece of luggage (after three pieces) - \$1.00
- Reservation of unit - \$5.00
- Hourly rental charge - \$20.00
- Night (10pm to 6am) over the meter charge - \$1.00



Train

The *Tren Urbano* (urban train) is a 10.7 mile (17.2 km) metropolitan rapid-transit system which links the central business district to residential and employment areas in San Juan, Bayamón, and Guaynabo. Currently, the *Tren Urbano* is composed of 16 stations, ten of which are elevated, four at grade or in open cuttings, and two underground. The train runs every day with from 5:30am to 11:30pm. The one way rate is \$1.50, students. The fare includes a one-way transfer to ride the bus. For information call: 1-866-900-1ATI (1284).



Customs & Immigration

For United States citizens, there is no customs/immigration process when arriving to the Island. Likewise, there are no limits on the amount of goods moving between Puerto Rico and the Mainland. Citizens must only have a valid government-issued ID upon entering the country.

However, citizens of other countries follow the same customs and immigration guidelines for entering the United States. Potential visitors must obtain a visa to enter the United States and Puerto Rico, even if it is a temporary stay. Please view the visa process page for further instructions:

[<http://caribbeanleadershipcongress2010.weebly.com/visa-infomation.html>]

Puerto Rico is represented by the United States, so in most countries you can find the US Embassy or Consulate to help in the visa process. A complete list can be found here: <http://www.usembassy.gov/>. If you have any questions regarding your visa, please contact OC Delegate Services [CLC2010.AIESEC.PUERTORICO@gmail.com].



Relative Costs

Food

- Budget \$5-10
- Moderate \$12-20
- High \$25+

Accommodations

- Budget \$65-85/night
- Moderate \$90-140/night
- High \$150-200+/night

Beverage

- Beer \$1-3
- Soda \$.50-1.50
- Drink (alcoholic) \$2- 6 (varies)
- Juices \$1.50-3



Currency Exchange

An exchange rate calculator can be found here to estimate the most up to date exchange rate: <http://www.xe.com/ucc/>. Currency exchange can be done at the airport upon arrival, but other options are also available and offer better exchange rates: Banco Popular, International Currency Exchange at any branch office (for branch office locator: www.bppr.com), Caribbean Foreign Exchange, 201B Tetuan, Old San Juan, (787) 722 – 8222, other banks include: Doral Bank, Westernbank, Scotia Bank, and others.

Credit Cards

All major credit cards (Visa, Mastercard, American Express, etc...) are widely accepted on the Island. Below are numbers to call if you lost your card:

- American Express (800-528-4800)
- Diners Club (800-234-6377)
- Discover (800-347-2683)
- MasterCard (800-826-2181)
- Visa (800-336-8472)



ATMs/Cash Withdrawal

Called "ATHS" in Puerto Rico, ATMs are a convenient way of obtaining cash from a bank account back home. Even many small-town banks in the middle of nowhere have ATMs. They are common in most shopping areas and are often available 24 hours a day

There are various ATM networks, and most banks in Puerto Rico are affiliated with several. Exchange, Accel, Plus and Cirrus are the predominant networks. For a nominal service charge, you can withdraw cash from an ATM using a credit card or a debit card. Be aware of your bank's international withdrawal fees and regulations.



Many delegates are arriving a few days early and many others are staying a few days after the conference, hoping to see a bit more of Puerto Rico while they're here. Unfortunately, due to low demand, we were not able to organize a study tour, but instead, we have planned optional activities for those interested in the days leading up to and following CLC. If you plan on arriving early or staying later and are interested in partaking in any of the following events, talk with the OC or your AIESEC Buddy during CLC.

Sunday, April 25th

Come join us in Condado to attend "Ventana al Jazz," a free, outdoor, and open to the public live Puerto Rican-style Jazz concert.



Monday, April 26th

Today, we will be hanging out at Ocean Park, a famous beach spot located in San Juan. After the beach, go and eat a typical Puerto Rican lunch at a famous restaurant in San Juan called "Obrero."



Tuesday, April 27th

During the evening, AIESECers will be going to a famous college hotspot, "El Refugio," located 5 minutes from the University and "Calle Universidad." Come and try a typical Puerto Rican drink called "Chichaito," a mixture of Anis and Ron Palo Viejo!



Wednesday, April 28th

The night before CLC begins! We will be heading to Río Piedras once again from 5 – 8 pm to eat and go out on "Calle Universidad," right next to the University. Dancing, eating, and drinks for everyone!





Sticking around for a few days after the conference? Consider coming to join one of the optional events:

Sunday, May 2nd

After the long, 4-day conference, why stop the excitement? Come and dance the night away with fellow AIESECers at a popular club called Shannan's Irish Pub in Guaynabo. Often times live music, but always music to dance to. Entrance cover fee is ~\$3.



Monday, May 3rd

Tired of dancing? Wake up early and head to the Bacardi factory and learn about the history of the most famous Puerto Rican Rum. Entrance is free and includes tour and two free drinks at the end of the tour. After the tour, stay in Viejo San Juan and walk the historic streets. Check out the Spanish forts while you shop, eat, and enjoy a truly amazing part of the city. Stay a bit longer and go to Calle San Sebastian to celebrate "Corona Fest" for Cinco de Mayo.



Tuesday, May 4th

After all the great food, dancing, conference, networking, and no sleep, take time on the final day to check out Ocean Park (again), a famous beach spot here in San Juan.



Payment Information

International Delegates

International Delegates will pay the \$150 conference fee upon arrival to CLC. If you would like a CLC T-shirt, the cost is an extra \$10, which you should add on to your total. You may either pay by check or cash. If paying by check, please make check payable to AIESEC PUERTO RICO.

Puerto Rican Delegates

Puerto Rico Delegates will pay their \$150 conference fee prior to the beginning of CLC. If you would like a CLC T-shirt, the cost is an extra \$10, which you should add on to your total. You will pay by check or cash to your LC VP Finance. Río Piedras Delegates will pay the conference fee to Lhuan Astacio, CC VP Finance. If paying by check, please make check payable to AIESEC PUERTO RICO.

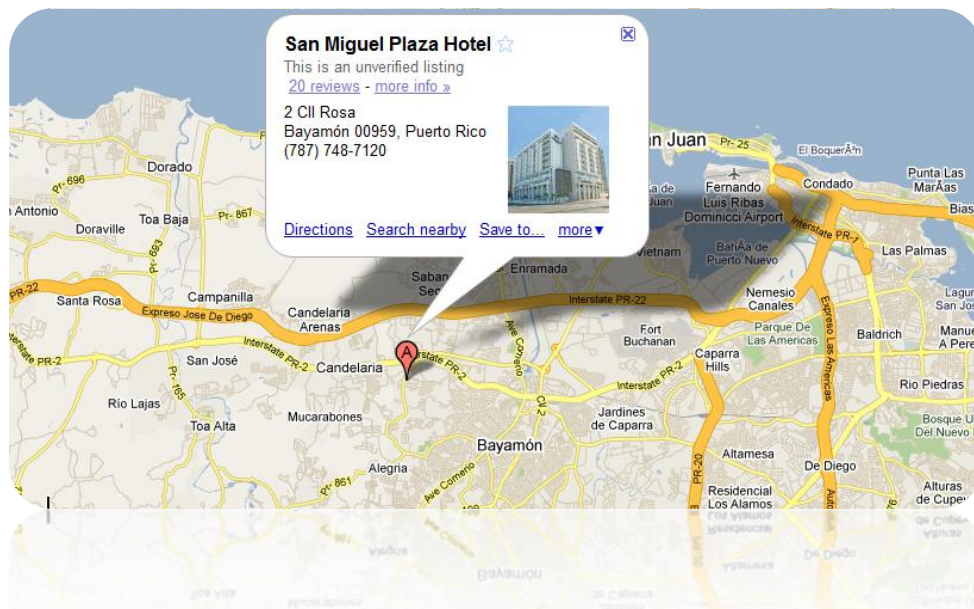
If you have any questions regarding the fulfillment of the conference fee, please contact Lhuan Astacio, CC VP Finance at CLC2010.AIESEC.PUERTORICO@gmail.com with the subject header being "CONFERENCE FEE."





Conference Location

The location of CLC will be at the San Miguel Plaza Hotel in Bayamón, Puerto Rico, very close to San Juan. Check out its website for further information: www.sanmiguelplazahotel.com.



Driving Directions

From San Juan:

1. Take Interstate PR-2 E
2. Continue to follow Interstate PR-2 E - 13.9 km
3. Make a U-turn at Carr 29/Cll Principal Oeste - 500 m
4. Slight right toward Zaya Verde - 270 m
5. Continue straight onto Zaya Verde - 500 m
6. Continue onto Ave Orquídea - 1.0 km
7. Turn left at Cll Amapola - 110 m
8. Take the 1st right onto Cll Rosa - 65 m
9. Turn right to stay on Cll Rosa, arrive San Miguel Plaza Hotel

Direction

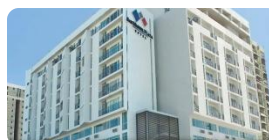
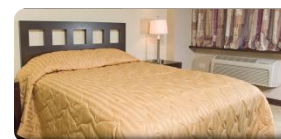
San Miguel Plaza Hotel
2 Las Rosas Street, Santa Cruz Corner
Bayamón, PR 00961-7011

Contact

Tel. (787) 300-4000
Fax (787) 300-4001

Amenities

- Oversized in-room safe
- Iron and ironing board
- Cable television
- Simmons Beautyrest mattress
- Individual air conditioner unit
- Desk
- Voice mail
- Wake-up call service
- Ample closet
- Hair dryer
- Clock radio
- Wireless Internet connection





Agenda

Below is the CLC Agenda. Please refer to the Track (TR or LR) that you had signed up for. You will receive a copy of the Agenda upon arrival to CLC

Caribbean Leadership Congress 2010											
Date & Time		29-Apr		30-Apr		1-May		2-May		Date & Time	
		Thursday		Friday		Saturday		Sunday			
		DAY 1		DAY 2		DAY 3		DAY 4			
8:00	8:30			Breakfast		Breakfast		Breakfast		8:00	8:30
8:30	9:00									8:30	9:00
9:00	9:30			Morning Plenary		Morning Plenary		Morning Plenary		9:00	9:30
9:30	10:00									9:30	10:00
10:00	10:30			Evolution 2010		Competencies Toolbox		Morning Plenary		10:00	10:30
10:30	11:00							Be SAVY, Smart, Strong & Fast in your Area!		10:30	11:00
11:00	11:30									11:00	11:30
11:30	12:00			Competing on Analytics	Competing on Analytics	Crisis Management	Communication Plan: Advertising vs Public	Managing Oneself		11:30	12:00
12:00	12:30									12:00	12:30
12:30	13:00			Financial Sustainability		Externals		Lunch		12:30	13:00
13:00	13:30									13:00	13:30
13:30	14:00			Lunch		Lunch		My role, my contribution		13:30	14:00
14:00	14:30									14:00	14:30
14:30	15:00	Opening Plenary		Balanced Scorecard for	Exchange Tactics	Be a high performing LC	How to be Innovative?	Closing Plenary		14:30	15:00
15:00	15:30			Execution: Making Things Happen	Relationship Management	Designing Thinking				15:00	15:30
15:30	16:00	Our Motivation								15:30	16:00
16:00	16:30			Break		Break				16:00	16:30
16:30	17:00									16:30	17:00
17:00	17:30	Externals ER Training		How to sell in a crisis?	Quality Management	Reverse Engineering				17:00	17:30
17:30	18:00									17:30	18:00
18:00	18:30			Leadership Block I		Leadership Block II				18:00	18:30
18:30	19:00									18:30	19:00
19:00	19:30	Dinner								19:00	19:30
19:30	20:00			Dinner		Dinner				19:30	20:00
20:00	20:30	GEN2010 and beyond								20:00	20:30
20:30	21:00			The Flat World		Culture of Excellence				20:30	21:00
21:00	21:30									21:00	21:30
21:30	22:00	Evening Plenary		Evening Plenary		Evening Plenary				21:30	22:00
22:00	22:30									22:00	22:30
22:30	23:00	Party		Party		Party				22:30	23:00
23:00	23:30									23:00	23:30
23:30	0:00									23:30	0:00

- TR
- LR
- Externals
- Leadership Block
- Plenary Time



Special Events & Themed Parties

We are pleased to announce some great events that are going to be taking place during CLC, from Externals Training to themed parties to Global Village, we can assure you that this will be an unforgettable conference!

Externals Day

Friday - Day 2

This will be a great session presented by Señor Carlos Dorado, the President of ItalBank in Latin America. This session, called *Reto Financiero* ("Financial Challenge"), was created by the organization Italcambio. You will learn about how this project works and the importance of financial sustainability and financial institutions. Please dress business casual.



Global Village Party

Friday - Day 2

On the second night of the conference, we will be having our traditional Global Village Party. Please don't forget to bring things from your country for Global Village (foods, pictures, giveaways, music, clothing, **ALCOHOL** etc.)! Each Puerto Rican LC will have their own table as well. Also, the theme for tonight's party is "**Three Piece**": You are only allowed three pieces of clothing/accessories in order to enter the party (this includes hats, socks, earrings, pair of shoes equals one piece, etc.). NOTE: The CC will be really strict and we know how to count!

We have delegates attending from...



Moulin Rouge Party

Thursday - Day 1

Come and celebrate the first day of CLC with our Moulin Rouge Party. Bring your materials to make sure you can enter the party! Bring your elegance and extravagant clothing! Sexy lingerie encouraged, and stylish pimp clothing expected from the guys. "You need to be sexy." Naihomý

Puerto Rican Alumni Cocktail Night

Saturday - Day 3, 8pm - 10pm

Come and enjoy a night with past AIESECers and enjoy a cocktail. Guys, you're encouraged with wear your "guayabera" traditional clothing and ladies are expected to dress traditionally as well. All international delegates please dress casual. Puerto Rican delegates are encouraged to invite their parents so they can learn about AIESEC: \$20 for one person, \$15 for every other person

First Time Party

Saturday - Day 3, 12am - 2am

The final night of the congress we will be having our "First Time" themed party. There we will show off our teenage dance skills with old school reggaeton, salsa, merengue, pop and all that great stuff we used to hear when we were younger. Wear clothing you used to wear when you were 15 years old... you know how that goes all that tacky school girl skirts and boys with skater t-shirts. Don't worry...we were all 15 at some point! P.S. for Puerto Ricans: This is a traditional "**Party de Marquesina**".



IMPORTANT!

PLEASE READ CAREFULLY

AIESEC Buddy

Due to the many international delegates attending this conference, we are assigning AIESEC “Buddies” for each international delegate with a Puerto Rican AIESECer. Please note that this is completely optional and you will only be paired with a Buddy if you wish to do so.

Essentially, your AIESEC Buddy will be the person in charge of picking you up at the airport when you arrive and taking you back when you have your return flight. Also, your Buddy will be in charge with finding you a place to stay before and after the conference (if you are arriving early / staying late). Lastly, they will help you with any of the extra events that we are providing before and after the conference.

If you are either arriving before Thursday, April 29th at 12:00 pm, or staying after Sunday, May 2nd at 3:30 pm, you might want to consider getting a Buddy. If so, please do the following:

- Email the OC at CLC2010.AIESEC.PUERTORICO@gmail.com;
- Subject Line “BUDDY”;
- In your email, include your full name, arrival / departure dates and times, and cell number, and;
- Whether or not you are interested in doing any of the Pre- or Post-Conference activities, and if so, which ones.

Please have this information sent **before 11:59 PM this Sunday, April 25th** so we can guarantee you a Buddy! If you prefer not to have a Buddy, you are responsible for your own travel and accommodations.

If you have any questions regarding the AIESEC Buddy, please email Delegate Services at CLC2010.AIESEC.PUERTORICO@gmail.com.

¡ El cuerpo te pide CLC !



Aman Jain, CLC Chair
President AIESEC International



Fátima Rocha
MCP AIESEC Puerto Rico



José Bernardo Hernández Avila
MCP Exchange AIESEC Mexico



Merve Tanali
LCVP Marketing AIESEC Istanbul Turkey



Miriam Lopez
MCP Exchange AIESEC Puerto Rico



Oriana So
MCP Exchange AIESEC Puerto Rico



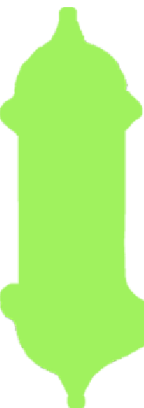
Rex Zhang
MCP Exchange AIESEC China



Maria Mercedes Rodriguez
MCP AIESEC Puerto Rico



Vitor de Avella
MCP Exchange AIESEC Canada





Naihomay Alamo, CCP
AIESEC Río Piedras



Yesenia Oquendo, Conf. Manager
AIESEC Puerto Rico



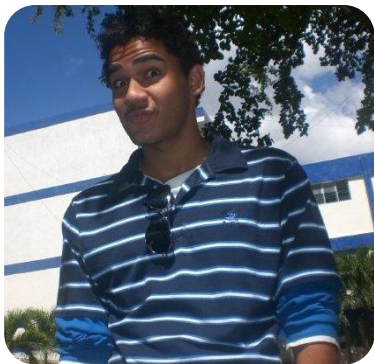
Seth Peterson, Delegates & Comm
AIESEC Madison, USA



Lhuan Astacio, Finance
AIESEC Río Piedras



Amada Garcia, External Relations
AIESEC Río Piedras



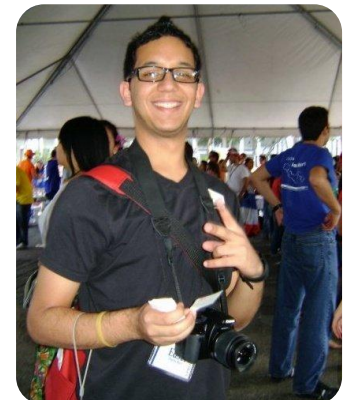
Rene Moya, External Relations
AIESEC Dominican Republic



Nani Mattei, Logistics
AIESEC Río Piedras



Daniel Rivera Ramos,
Special Events
AIESEC Mayagüez



Edsel Machado,
External Relations
AIESEC Río Piedras

